



2º PhD Research Seminar

17 julho 2024
17h00 – 19h00
Sala de formação – piso 5
(inclui *coffee-break*)

Industrial Tourism in small and medium-sized industrial enterprises: challenges and opportunities
(Zulmira Montenegro, Jorge Marques, Cristina Sousa; Sofia Gomes)

Identification and Analytical Comparison of Supply Chain Management Skills in Portugal
(Bruno Siano Rego, Diogo Lourenço, Carla Santos, Fernando Moreira)

The happy-productive worker thesis in the COVID-19 pandemic – the relation between work from home experience and work-life balance
(Natália Costa, Pedro Ferreira, Carlos Miguel Oliveira)

A multidimensional analysis of environmental awareness on the planet - the moderating effect of institutional trust
(Diogo Dantas, Sofia Gomes)

Avatars in Artificial Intelligence Marketing: A Systematic Literature Review on Sentiment and Emotion Analysis
(Victor Santos, Sílvia Faria, João Carvalho)

The Impact of Empowerment on Employee Motivation and Productivity: a case study in a Japanese company in the automotive industry
(Catarina Morais, Sofia Gomes)

A Superação das barreiras ao desempenho das equipas criativas: Uma revisão bibliográfica narrativa
(Mateus da Silva, João Carvalho)

