



**REMIT**

Research on Economics,  
Management and Information Technologies

**21 Junho 2023**

**16h30**

**Duração: 90 minutos**

**Auditório 201**

## **RESEARCH SEMINAR**



# William B Gartner

Professor

Bertarelli Foundation Distinguished Professor of Family Entrepreneurship

William B. Gartner is the Bertarelli Foundation Distinguished Professor of Family Entrepreneurship at Babson College. He is recognized as a leading scholar in the field of entrepreneurship by such awards as the 2005 Swedish Entrepreneurship Foundation International Award for outstanding contributions to entrepreneurship and small business research; the 2013 Academy of Management Entrepreneurship Division Foundational Paper Award; the 2016 Academy of Management Entrepreneurship Division Dedication to Entrepreneurship Award, and he was recently selected as a 2022 USASBE Justin G. Longenecker Fellow which is the highest recognition that the United States Association for Small Business and Entrepreneurship (USASBE) gives to individuals who have made an outstanding contribution to the development, furtherance, and benefit of small and medium businesses. His scholarship spans a wide array of topics in the entrepreneurship field: entrepreneurship as practice, the social construction of the future, varieties of value creation and appropriation, “translating entrepreneurship” across cultures and countries, the poetics of exchange, the demographics of entrepreneurial families, and, the influence of legacy on family entrepreneurship.

**Membro da Comissão Externa de Acompanhamento do REMIT**

**Tema: *Rural tourism entrepreneurship and Legacy in family businesses***



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**FCT**

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